

Montana 4-H
4-H Video Presentation Evaluation

Member Name(s): _____ Age: _____

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County: _____ Video Title: _____

Video	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
Topic	Topic is too challenging or too easy for speaker's skill level.	Topic could be more challenging for speaker.	Appropriate for speaker's age and skill level.	Challenging for speaker's age and skill level.	
Technique	Of the various techniques, more are unacceptable in their use in the video. Practice needed in learning the techniques required.	Marginal with a few areas acceptable. More work on technique needed.	Acceptable use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics.	Exceptional use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics	
Audio (including any music used)	Audio is distracting or inappropriate or is copyrighted and licensing permission not included. Voice quality needs more attention.	Audio quality is marginal; voice quality is lacking consistency.	Audio is acceptable; quality is good but inconsistent throughout.	Audio is meaningful and aids the story line – coordinated with images. Voice quality is clear and consistently audible throughout.	
Effectiveness	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to successfully create audience interest.	
Interview					
Organization	Production needs to be more organized.	Production follows a logical progression.	Organization assists presentation of production.	Production shows a strong structure that enhances effect.	
Voice	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language enhance presentation.	
Manner and Appearance	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
Questions	More practice is needed to answer questions.	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relate to the presentation's purpose.	Questions used to extend the teaching of the presentation.	

Presentation Time: _____ **Total Points:** _____

Ribbon Placing: Blue 24-32 pts _____

Red 16-23 pts _____

White 15 pts and below _____